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SOLUTIONS FOR MATERIAL HANDLING & WAREHOUSING IN ONE PLACE

**5th
Edition**



VISITOR PROMOTION PLANS

JUNE 22 - 24, 2017
Chennai Trade Centre | Chennai





PROMOTIONS THROUGH SOCIAL MEDIAS

**E MAIL CAMPAIGNS
TO REACH
80,000+ MSMEs
ONCE IN 3 DAYS**



**WHATSAPP CAMPAIGNS
TWICE IN MONTH**

**SMS CAMPAIGNS TO
EXHIBITOR- TWICE IN
MONTH, VISITOR- TWICE
IN WEEK TO REACH
80,000+ DECISION MAKERS**





SPECIAL E MAIL CAMPAIGNS FOR MAJOR EXHIBITORS WITH DISPLAYING PRODUCTS

**DIRECT INVITATIONS TO ALL
INDUSTRIAL PEOPLES
IN 1,40,000 + MSMEs
ACROSS INDIA**



**FLEX & CLOTH BANNERS
IN MAJOR 61
INDUSTRIALS AREAS
IN 6 SOUTHERN STATES**

**BUS BACK PANELS
IN MAJOR CITIES
CHENNAI, COIMBATORE,
TRICHY, MADURAI, HOSUR**





**PRESS ADS & PRESS
RELEASES: TIMES OF INDIA
THE HINDU, DINAMALAR
ECONOMIC TIMES,
@ SOUTH INDIA**

**TELEVISION
SUN TV NEWS
JUNE 21st, 22nd & 23rd
7pm & 7am**



**SHARING EXHIBITORS
NAMES AND PRODUCTS
TO ALL THE POTENTIAL
VISITORS BY E MAIL**

**IDENTIFY / COLLECT
INFORMATION ABOUT DECISION
MAKERS FROM MEMBERS OF
30+ MAJOR MANUFACTURING
ASSOCIATIONS ALL OVER INDIA**

